INFORMATIVE, PARTNER SPEECH OUTLINE

COMMUNICATION 103

The purpose of this outline is to help you and your partner organize your thoughts and ideas into a single, structured outline and speech. It will help you arrange and format your main points and sub-points so that your speech is clear to your audience. Your Informative, Partner Speech Outline is worth **50 points**. You and your partner will receive the same grade for the outline. Your outline should be typed, double-spaced, 12 point font, and follow Small Section directions. You will most likely have 3-4 main points; however, you can have a minimum of 3 main points and a maximum of 5 main points. It should be written in APA format and have a minimum of 8 references; those references should be typed and listed on a separate page. Only 1 of you needs to submit the outline. You may be asked to print the outline and attach the Informative Speech Outline Rubric to the front of your outline on its due date.

Your outline should follow the format on the following pages; it should be clean and easy to read/follow. I will grade your outline for both content and format. I will grade what you say, how you organize what you say, and your grammar, spelling, and punctuation (G/S/P). I will grade how you use evidence and implement it into the outline. I will also grade how closely you follow proper outline format and subordination. (Do your main points align? Are your sub-points consistent?) I will review that all 8 references are listed in-text as well as on the reference page. It is a full sentence outline so that I can read what you will present to the class on your speech day. Your Small Section Instructor must approve your topic prior to your outline’s due date.

A title page is not necessary. This outline is graded for both content and format. I will mark down for grammar, spelling, and punctuation mistakes. I will evaluate the main points you make in your outline, how you support your main points with evidence/examples (sub-points), and I will grade how you say it (G/S/P). Your outline should be logically organized; it should include appropriate and not overwhelming evidence and information. You should utilize an approved organization pattern (topic, time, space, cause and effect, problem-solution). You should always proofread your assignment at least twice- once for content and once for format. Remember that proofreading can only improve your grade.

In this outline, you will learn the following Student Learning Objectives:

1. Choose and narrow a topic appropriately for this audience.
2. Generate a well-reasoned argument for this specific audience.
3. Assess the strength of relative arguments and supporting evidence.
4. Make connections between the material and your own lives and experiences.
5. To learn about a new culture, or co-culture and how to become more culturally aware.
6. Create content formatted to an approved organizational pattern appropriate to time and purpose.
7. To use correct Grammar, Punctuation, and Spelling.
8. Develop a well crafted, specific thesis statement.
9. To effectively utilize the rule of subordination.
10. To appropriately demonstrate the rule of division.
11. To understand and incorporate the rule of parallel wording.
12. To work with another student and create a professional presentation.

*Stephen Giang and Nataly Nguyen*

Communication 103

Informative Outline

*March 31, 2019*

General Purpose: To inform

1. Introduction
2. Attention Gainer – Who here would like this $100 bill?
3. Reason to Listen – Today, we are here to inform you about the aspects and lifestyles of self-made billionaires.
4. Speaker Credibility – Hi, My Name is Stephen and this is Nataly, and we are financial experts.
5. Thesis Statement - We all know about self- made billionaires who came from ordinary lives like us to being one of the world’s wealthiest people. Take, for example, Jeff Bozos with a net worth of 143.7 Billion dollars, Bill Gates with 98.4 Billion dollars, and Warren Buffet with 84.9 Billion dollars.
6. Preview Main Points- With that, we are going to outline exactly how they got to be a part of the billionaire culture, how they spend their riches, their outlook on money, and the downsides that come with it all.

1. Body
2. Main Point # 1 – Do you think you will be rich one day? What is the chance of being on the top of the world richest people list? According to Forbes, the world has 1443 self-made Billionaires out the 7.6 Billion people on Earth. That’s 1 in 5.3 Million people. So being a self-made Billionaire is actually easier than the winning the lottery jackpot.
3. (Sub-Point # 1) Jeff Bezos worked as a financial analyst for D. E. Shaw & Co. before founding Amazon in 1994. Amazon, which started as an online bookstore, has grown into a ginormous general online retail store where you can purchase everything from electronics to clothing to music to groceries which makes him the richest man in the world who has a net profit of $146 billion dollars as of March 2019.
4. (Sub-Point # 2) On the other hand, if you want the win the Mega Millions, you would need $2.00 at the minimum to play. One ticket has six numbers that split into two parts: the five main numbers can range between 1 and 75 and one Mega ball number between 1 and 15. You can select your own numbers or have the system automatically selects random numbers for you. Your odds of winning the jackpot prize starting at $12 million are 1 in 175 Million.

TRANSITION STATEMENT – You can see that with effort and innovation, we can rise to riches a lot easier than waiting for the miracle of winning the jackpot. With those chances, it makes us think. If you have a million dollars right now, how would you spend your money?

1. Main Point # 2 – According to studies by the US Census Bureau, people like us spend most of our money on Rent, Food, and Transportation. For these billionaires, most of their money goes towards different aspects.
2. (Sub-Point # 1) – Despite his Billion-Dollar net worth, Warren Buffet is very frugal, and he does this by living a modest life. To cut down on costs such as rent, food, and transportation, he does these things. He lives in a modest home that he bought in 1958 for $31,500 whereas the average home in San Diego currently costs 575 thousand dollars. He cuts his cost on food by eating at fast food industries like Dairy Queen and McDonalds. Additionally, he doesn’t spend his money on a huge number of luxury vehicles. Instead, he buys them when needed and for as low of a price as he can. Buffet focuses his money towards investments like stocks and property instead.
3. (Sub-Point # 2) – Others like Jeff Bozos and Bill Gates spend their money on different things. Jeff Bozos has spent his billions on real estate all around the US. In addition, he spends his fortune on billion-dollar planes and luxury vehicles. Bozos also spends his billions on space projects to greatly improve on space travel. Bill Gates spends his fortune on a collection of luxury vehicles and many smart home automated houses. Despite these huge costs, each billionaire donates billions in donations and charities, such as The Bezos Day One Fund and the Bill and Melinda Gates Foundation.

TRANSITION STATEMENT - Having money for these luxurious items would be amazing. However, common people, such as ourselves, must worry about money to survive, whereas these billionaires have always thought differently.

1. Main Point # 3 - The Billionaires think money as a second reward to their lifestyles. They seem not to focus on the balance but focus their energies on their passions instead.
2. (Sub-Point # 1) – Billionaires like Oprah says the reason she’s been able to be so financially successful is that her focus has never, for one minute, been on money.
3. (Sub-Point # 2) – Michael Bloomberg, CEO of Bloomberg LP said “I think the more money you put in people’s hands, the more they will spend. And if they don’t spend it, they invest it. And investing it is another way of creating jobs. It puts money into mutual funds or other kinds of banks that can go out and make loans, and we need to do that.”

TRANSITION STATEMENT - Money does create a luxurious lifestyle but it doesn’t always guarantee happiness.

1. Main Point # 4 – Along with the financial freedom that comes with being a billionaire, there are also downsides to it. With every good thing in life, there are always a negative that needs to be attached to it and these are just a few.
2. (Sub-Point # 1) – With such an extensive amount of money, relationships that these billionaires had before their riches changed drastically. The Billionaires were viewed as someone who could give money or luxury instead of the actual person within. They are attached to their title of wealth and get treated differently for it. True relationships where people like each other for their personalities and experiences becomes blurred within the wealth.
3. (Sub-Point # 2) – Additionally, the increase in wealth has led to many changes in the billionaire’s own way of life. With the huge success of life, many of their strong successful traits are highlighted. But with that, their negative traits are highlighted as well. Warren Buffet says that “Money and age both tend to push you further and further into the direction in which you start.” For example, if a person had rude attributes, the increase in wealth would emphasize that trait, and make them even more rude. Of course, with that thinking, the same applies to the positive attributes as well, such as generosity and kindness. Being a billionaire does come with its advantages but also comes with its downsides of relationship and interpersonal change.
4. Conclusion
5. Restate Thesis – Self-made billionaire culture is a culture of people who founded innovation in the digital age and used it to their advantage.
6. Review Main Points - This presentation allows us to show you how these people have become billionaires, how they spend their money, their view on their wealth, and the downside that come with it all.
7. Reason to Remember – We need to remember that although we may not live the luxurious lives that these billionaires have, but that does not mean it is out of reach. These billionaires chased their dream and found success beyond imagine, but never doubted their own potential.

# References

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